



DAVID MOLINA Graphic Designer & Artist

Contact

-  209.814.5692
-  davidsmolina@gmail.com
-  Tracy California, 95377
-  creatordavid.com

Summary

Creative specialist with over six years of experience designing print and digital solutions for startups and growing businesses. Led multiple teams through product development, web design, and branding projects while also creating advertisements, logos, presentations and more on my own. Looking to bring my wide range of skills and design experience to a growing creative organization that needs a capable and communicative design expert.

Education

2015–2017
California State University Chico
Bachelor of the Arts
Graphic Design / Communication Design

Work Experience

Graphic Designer + Web Developer
C&C Design Merlin Graphics Tracy, CA | May. 2022 – Sept. 2022
Developed and implemented a logo redesign for a well-established retail business. Redesigned the store website to look and feel more modern, and react responsively to all screen sizes. Created a more efficient user experience.

Senior Graphic Designer
The Growing Groves Davis, CA | Sept. 2021 – Present
Lead in the design, and development of a new company logo for a start-up retail business. Created banners, web advertisements, signage, clothing, and labels.

Creative Director + Graphic Designer
Freelance Design Tracy, CA | Jan. 2020 – Present
Designed company branding including; logos, renders, advertisements, web experiences, signage, and labels, while learning new software and skills.

Graphic Designer + Project Manager
Art Brand Studios Morgan Hill, CA | Sept. 2017 – Dec. 2019
Designed and developed various art products. Created all needed print and digital materials including digital advertising and printed event materials.

- Managed projects with brands including Disney, Lucasfilm, Marvel, Lionel, and DC Comics. Followed strict brand guidelines while offering creative solutions. Created event materials, print and digital advertisements, digital signatures, and managed tight simultaneous content deadlines.
- Developed new logos and refreshed existing branding materials. Created packaging, museum displays, and more for multiple brands. Worked with artists including Thomas Kinkade Studios, Marjolein Bastin, and Eric Dowdle.
- Conceptualized and designed; layouts, templates, print and digital advertisements, eventing materials, oversized banners and posters, signage, flyers, presentations and various levels of brand marketing communications.
- Edited, created and formatted high-quality limited edition artworks for print, maintained and managed all company files and oversaw product production.
- Managed high-volume internal printing and outsourced vendor press production to ensure highest quality final products for every project.

Expertise

Adobe
InDesign, Illustrator, Photoshop, Lightroom
After Effects, Bridge, Acrobat

Microsoft
Word, Excel, PowerPoint, SharePoint

Team Management
Teamwork, Slack, Asana, Wrike

Web Development
Sketch, Figma, Wordpress, HTML, CSS

Social Media
Instagram, Facebook, Twitter, TikTok

Skills








Typography
Font creation, layout, readability

Pre-press
Typesetting, formatting, print preparation








Color Theory
Themes, palettes, CMYK, RGB, multicolor

Organization
Scheduling, Planning, leading, cooperating

Interests

-  Programming
-  Photography
-  Gaming
-  Pets
-  Plants
-  Artwork
-  Pastries

Hobbies

-  Technology
-  Movies
-  Longboarding
-  Swimming
-  Cycling
-  Hiking
-  Bread

Work Experience - continued

Studio Artist + Graphic Designer + Color Manager

Thomas Kinkade Studios Morgan Hill, CA | Dec. 2017 – Dec. 2019

Signed, edited and created artwork as an official Thomas Kinkade Studios artist. Attended signings at multiple events including Comic-Con and Disney World.

- Worked directly with the Art Director while managing print production and image editing. Created original graphic assets. Oversaw stateside and overseas printing facilities, metal plating, studio artists, and scanners.
- Designed certificates, product inserts, event materials, print reproductions, catalogs, books and edited photos for web and print use.

Graphic Designer + Event Coordinator + Artist

Freelance Design Chico, CA | Jun. 2015 – Sept. 2017

Organized a Klean Kanteen city-wide event, collaborating with a team to create event materials and products. Also worked for Genentech and a newspaper.

- With Genentech, worked with the client to produce event materials for multiple special events including event shirts and advertisements.
- Created adventurous weekly page layouts, varying digital artwork, and edited photos for a print and digital newspaper.
- Prepared presentations for multiple clients to present branding materials and item catalogs using Microsoft SharePoint to enable team collaboration.

Project Coordinator

Pacific Color Graphics Livermore, CA | Jan. 2012 – Jan. 2013

Managed mass production of prints and promo materials for gaming and entertainment companies including 2K Games, Nintendo, and Sega. Managed information, images, and various print projects for brands including Land O'Lakes, ServiceNow, and Ubisoft. Worked closely with brands and vendors.